



AUS GUIDELINE

Environmental sustainability

2016

INTRODUCTION

It is important for Australian University Sport (AUS) to maintain environmental sustainability with its events and stakeholders. AUS aims to lead by example and to make sure sustainability goals are seen as important. Key objectives include:

- reduce the negative impact on the environment
- incorporate environmental sustainability plans into the operational plan
- educate and improve awareness of environmental sustainability to members, participants, workforce, supporters, suppliers and facilities and venues.

Fulfilling these objectives will bestow a greater sense of purpose for AUS, impart a more positive influence on AUS stakeholders and advance the organisation's professional profile.

1. STRATEGIES

AUS will implement the following strategies (when dealing with stakeholders) to adhere to this guideline.

1.1. AUS members

- Encourage sustainability review of their workplace and practices
- Update members on AUS progress in establishing key sustainability processes

1.2. AUS workforce

- Promotion of and action to reduce and re use within the workplace
- Reduction of power consumption
- Develop processes that require less paper (higher use of online mediums)
- Implement standard printing preferences to use less paper

1.3. Event participants

- Increase awareness of recycling
- Encourage use of carbon offsets when flying to events
- Promote use of event transport systems and discourage individual car use when at the event
- Encourage car pooling where public transport is not an option
- Educate to reduce litter and improper wastage at facilities and venues

1.4. Supporters

- Promote AUS positive approach to event sustainability

1.5. Suppliers

- Only use supplies with sustainable practices

1.6. Facilities and venues

- Seek to secure facilities and venues that encourage sustainable practices
- Assist facilities and venues to engage new practices if they do not exist
- Engage additional resources to compliment/improve existing strategies ie additional recycling bins during event time

2. COMMUNICATION

It is important that AUS continually promotes sustainability goals to its stakeholders. AUS believes that communication needs to be established early and continued across a number of mediums to ensure messages are received. Communication of positive sustainability messages will be undertaken in a variety of ways:

2.1. Via electronic media

- AUS electronic newsletters (participants and members)
- AUS operations memo (members)
- Information newsletters via direct email (AUS workforce)
- AUS website (all)

2.2. Via social media

- AUS Facebook page (participants and members)
- Twitter (supporters, members and participants)
- Instagram (participants)

2.3. Via other methods

- Signage at venues (participants and venues)
- Posters at venues (participants and venues)
- Fact sheets (venues and suppliers)
- Venue audits (venues, supporters and suppliers)

PREVIOUS AMENDMENTS

New guideline in 2016